

**NATURE OF CHARGE:** *McClellan's Rex Liquid Special Rx 4*. Misbranding, Section 502 (a), certain statements on the label of the article were false and misleading since they represented and suggested that the article when used as directed was effective in the prevention and treatment of blackhead and coccidiosis of poultry and of pullorum and Newcastle diseases; that it was effective to stimulate digestive functioning, to increase appetite, and to build natural resistance in poultry to diseases; and that the Government had published reports of satisfactory tests showing that the article when used as directed was capable of killing the causative agents of coccidiosis, blackhead, and Newcastle diseases. The article was not effective for such purposes, and the Government had not published reports of such satisfactory tests.

*McClellan's Poultry Virycide*. Misbranding, Section 502 (a), the following statements on the label of the article were false and misleading since scientists in the U. S. Bureau of Animal Industry had not proved that the product when used as directed would kill the virus that causes Newcastle disease: "\* \* \* Hatching Egg Disinfection: Hatching eggs may be dipped in a solution of McClellan's Poultry Virycide 2 ounces (4 tablespoonsfuls) to 3 gallons of water, left for 5 minutes, allowed to drain and then incubated in the usual way. Scientists of the U. S. Bureau of Animal Industry have proven that this treatment kills the virus that causes Newcastle Disease (Avian Pneumoencephalitis)."

**DISPOSITION:** December 23, 1948. Default decree of condemnation and destruction.

**2669. Misbranding of Redd New Conditioner With Oil and Redd Laxative-Lubricant. U. S. v. 10 Bags, etc. (F. D. C. No. 25814. Sample Nos. 1308-K to 1310-K, incl.)**

**LIBEL FILED:** On or about October 22, 1948, Northern District of Georgia.

**ALLEGED SHIPMENT:** On or about November 7, 1946, and October 23, 1947, by the Ivy Remedy Co., from New Market, Tenn.

**PRODUCT:** 10 50-pound bags and 1 25-pound bag of *Redd New Conditioner With Oil* and 6 25-pound bags of *Redd Laxative-Lubricant* at Gainesville, Ga. Analyses showed that the products consisted essentially of mineral matter, such as clay, iron oxide, mineral oil approximately 5 percent, and small proportions of plant material including alkaloid-bearing material, such as *nux vomica*.

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements on the labels of the articles were false and misleading. The statements represented and suggested that the articles were effective to keep chickens in condition; that they were effective in the treatment of all bowel disturbances of hens and turkeys; that they were effective to clear and clean gently but thoroughly the intestinal tract in hens and turkeys of mucus and bacterial pockets; that they were effective to keep hens and turkeys in condition and to prevent disease; that they were effective to heal sick hens and turkeys and to lubricate and keep the walls of the intestinal tract in a healthy condition; and that they were effective to save chicks from dying and disease. The articles were not effective for such purposes.

**DISPOSITION:** November 23, 1948. Default decree of condemnation and destruction.